



Indo Pacific GAMING

just imagine...

Casino Chips

In-House Currency Loyalty Chips

Indo Pacific Gaming (Australia) Pty. Limited (IPG) are major suppliers of chips to clubs and casinos and are set up with all the necessary machinery and equipment to provide your venue with a competitively priced chip as an alternative to the more traditional promotion methods such as coupons and vouchers.

Most clubs provide a loyalty scheme to their members. Under these schemes points are accumulated by playing gaming machines. These points are then redeemed in the form of prizes or shopping vouchers.

As most venues have in-house facilities such as restaurants, points can be converted to in-house currency chips that can then be used for payment at these facilities. The introduction of an "In House" currency chip allows the venue the ability to offer its customers a more flexible loyalty program that can be extremely advantageous to both the venue and the patron. From the venue's perspective it has made available a durable and secure system for its members to use as they choose. Members, may even for example, save the chips and use them for a special occasion.

Due to their durability chips are less expensive in the long run than paper coupons and vouchers. They look more professional as well as providing an appealing and exciting marketing product to the venue and its customers. The patrons of your club will feel that these chips have a real sense of value and worth. This will encourage them to accumulate rewards.

As the chips are only redeemable within the venue, it is easy to track how many chips are in circulation at any given time, thereby providing an accurate tracking system of what is outstanding throughout the year. The venue may also place a time limit of when the chips are to be used by.

IPG chips are hot stamped on both sides designating the club logo and the value. IPG design the chips and logo to be unique to the venue thereby providing the highest security standards.



Our system is tried and proven with major clubs already successfully using our "in house" currency chips.

We would be happy to quote for your needs.

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